

CV of Soumitra Bera
Submitted to the Dept. of IT, NEHU for Guest Lectureship

In the following 5 pages is given the CV of Mr. Soumitra Bera, dated 10/03/2011, submitted through e-mail (soumitramac@gmail.com) to the IT Department of NEHU for Guest Lectureship.

The Head of the Department of IT (Information Technology), NEHU has certified this CV on June 3, 2011.

The CV clearly lists his claimed papers on SSRN and Munich Univ. Library in Germany.

MUNICH UNIVERSITY LIBRARY IN GERMANY

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1. Bera, Soumitra Kumar, Financial crisis: The incredible hulk in Indian economic growth and external Available at MPRA: <http://mpra.ub.uni-muenchen.de/27750/>
2. Bera, Soumitra Kumar, *International Trade Modeling Indices and Measurement Issues (January 7, 2011)* Available at MPRA: <http://mpra.ub.uni-muenchen.de/27890/> (4)
3. Bera, Soumitra Kumar, *Forecasting model of small scale industrial sector of West Bengal (January 14, 2011)* Available at MPRA: <http://mpra.ub.uni-muenchen.de/28144/>
4. Bera, Soumitra Kumar, *Globalisation and sustainable exports of Indian medicinal and aromatic plants: A protection study (February 15, 2011)* Available at MPRA: <http://mpra.ub.uni-muenchen.de/28908/>



Personal Information

Permanent Address:

Room No: 6,
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NEHU, Shillong
Pin Code: 793022

Mobile No.

+91- 8013063737 (Kolkata)
+91- 9612772081 (Shillong)

E-Mail:

soumitramac@gmail.com

Website:

<http://www.nehu-economics.info/phd-research-under-progress.html>

Personal Data:

Date of Birth :11th April
1987
Gender : Male
Nationality : Indian
Marital Status: Unmarried

Languages Known:

English, Hindi & Bengali
(Read, Write and Speak)

Interests:

- ❖ Travelling,
- ❖ Playing chess,
- ❖ Swimming and
- ❖ Listening Music.

Strengths:

- ❖ Good Communication Skills,
- ❖ Interaction with people and friendly

ANNEX-VIII

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SOUMITRA BERA

RESUME OBJECTIVE

To obtain as a guest lectureship position in your esteemed department where I can use my educational and managerial skills to provide exceptional output.

PROFESSIONAL QUALIFICATION

Pursuing *Ph.D. in International Business of Medicinal Plants* from **Department of Economics, School of Economics, Management and Information Science, North Eastern Hill University (NEHU)**
A University with Potential for Excellence NAAC Reaccreditation (2009)

ACADEMIC QUALIFICATIONS

- Completed 2 year full time residential *Master of Export Management and Promotion (MEMP)* equivalent to *MBA (IB)* from *Banaras Hindu University (BHU)*, Asia's largest & India's top university (NAAC) in 2010.
- Completed B.Sc. (Hons.) in Economics from *Presidency College* under *Calcutta University* in 2008.
- Completed 10+2 from *Hindu School*, Kolkata under West Bengal Board in 2004.
- Completed 10th from *B.D.High School*, Kolkata under West Bengal Board in 2002.

BASIC COMPUTER SKILLS

- **Institution:** Gandhi Institute of Computer Education and Information Technology, Mumbai.
- **Course Name:** Office Assistant.
- **Office Software:** MS Office 2010, Publisher, Open Office.
- **Platforms:** WindowsXP, Vista, Windows 7

ADVANCED COMPUTER SKILLS

- **Institution:** School of Science, Kathmandu University, Nepal
- **Course Name:** Analysis of Survey Data by Using Computer.
- **Statistical Software:** SPSS 18, EViews7, Minitab15, SAS, JMulTi etc.
- **Platforms:** WindowsXP, Vista, Windows 7

Certified that
that Soumitra Bera
has submitted his
CV for applying
for guest lectureship
in the IT department
through the
email (email id
Soumitramac@gmail.com)
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WINTER INTERNSHIP**Others Activities:**

- ❖ Asst. Cultural Sec. in College,
- ❖ Working with various science organizations.

- **Organization:** Oswal Group, Ludhiana.
- **Project:** Export Documentation under guidance of Mr.Saket Saurabh, Asst. Sales Manager in International Business, Oswal Group.
- **Duration:** 1 year of MEMP.
- **Summary:** This training help me a lot to understand me how the industry works, it help me to get the knowledge of Export Documentation with the help of ERP SAP. It's very important now days doing business with SAP and now we are applying on export procedures also.

SUMMER INTERNSHIP

- **Organization :** Aditya Birla Nuvo, Rishra, West Bengal
- **Project:** "Cost and Benefit Analysis on modes of export"
- **Duration:** 6 weeks in 3rd Semester of MEMP.
- **Summary:** This project aims at improving the speed involved during small amount monetary transactions and also minimizes the resource utilization, hereby reducing the cost overhead. Apart from this it also provides a decision which port will be most profitable for Aditya Birla to export.

MBA DISSERTATION

Completed Comprehensive Project on the topic "*Green Power Marketing Abroad: Recent Experience And Trends*" in the partial fulfillment of the degree of Master of Export Management and Promotion under Dr. Arivand Kumar Mishra, Professor, Faculty of Commerce, Banaras Hindu University.

NATIONAL SEMINARS ATTENDED & PUBLISHED

1. Participated and presented a paper entitled "*Crop Insurance and economic growth in India*" in the UGC sponsored "National Seminar on Banking & Insurance in 21st Century" organized by the Faculty of Commerce, Banaras Hindu University, Varanasi on 5th April, 2009.
2. Participated and presented a paper entitled "*Removing Crisis through Fiscal and Monetary Policy Mix*" in the ICSSR sponsored National Seminar on "Global Economic Crisis and Indian Industry" organized by the Department of Commerce, North Eastern Hill University (NEHU), Shillong, Meghalaya on 26th & 27th March 2010.

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3. **Participated and Presented a Paper entitled "Green Marketing in Indian Perceptive" in the UGC sponsored National Seminar on "Quantitative Management Research in the Globalized Regime- Trend and Opportunities" organized by the Department of Management, University of North Bengal, Siliguri, West Bengal on 29th and 30th March 2010.**
 4. **Participate and present a paper entitled "International Trade Modeling Indices and Measurement Issues" in presentation in the National Conference on "Issues in International Trade during Globalization Era" at Shri Ram College of Commerce, University of Delhi, on 19th and 20th November, 2010.**
 5. **Participated in the National Seminar organized by the Departments of Philosophy, History and Political Science of Maulana Azad College and in collaboration with Women's Studies Centre, Rabindra Bharati University, Kolkata on 21st and 22nd February, 2011.**

SOCIAL SCIENCE RESEARCH NETWORK PUBLISHED

1. Bera, Soumitra Kumar, *Climate Change in India: Status and Contributing Factors* (November 10, 2010). Available at SSRN: <http://ssrn.com/abstract=1717884>
2. Bera, Soumitra Kumar, *Is the RBI's Exchange Rate Intervention Effective? An Econometric Analysis* (September 15, 2010). Available at SSRN: <http://ssrn.com/abstract=1714901>
3. Bera, Soumitra Kumar, *Financial Sector Reforms and Institutional Credit Flow for Agriculture Sector in India: An Analysis of Its Magnitude and Impact* (July 16, 2010). Available at SSRN: <http://ssrn.com/abstract=1714899>
4. Bera, Soumitra Kumar, *Empowerment of Women through Self-Help Groups: A Study of Four NGOs in South India* (October 4, 2010). Available at SSRN: <http://ssrn.com/abstract=1714849>
5. Bera, Soumitra Kumar, *Indian Scenario in World Market of Herbal Products* (September 28, 2010). Available at SSRN: <http://ssrn.com/abstract=1683973>
6. Bera, Soumitra Kumar and Bhattacharya, Rohit, *Globalisation and Sustainable Exports of Indian Medicinal and Aromatic Plants: Peoples Participation* (February 15, 2011). Available at SSRN: <http://ssrn.com/abstract=1762030>

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3. Bera, Soumitra Kumar, *Forecasting model of small scale industrial sector of West Bengal (January 14, 2011)* Available at MPRA: <http://mpr.a.ub.uni-muenchen.de/28144/>
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WORKSHOP ATTENDED

1. Participated in the National workshop on **"Financial Econometrics"** organized by the Department of Economics, **University of Hyderabad** in Collaboration with **The Indian Econometric Society (TIES)** from 9th to 13th November, 2010.
2. Participated in the Regional Workshop on **"Applications of Mathematics to Economic Analysis"** organized by the **Meghalaya Economic Association** in collaboration with Sankardev College, Shillong on the 8th and 9th December, 2010.

FORTHCOMING BOOK

One manuscript of a proposed book on India Industry entitled **"Medicinal Plants of North East: A huge Potential"** jointly authored by Prof. Arvind Kumar Mishra, Gold Medalist (BHU) and Soumitra Bera has been submitted at Taxman Publications, New Delhi which will be marketed in April-May 2011.

TEACHING INTERESTS

- International Business
- Managerial Economics
- International Marketing
- Research Methodology
- Security Analysis.
- Financial Management
- Business Statistics

TEACHING EXPERIENCE

3 months part time lecturer in Sikkim Manipal University, Shillong.

CURRENT RESEARCH

- Medicinal Plants exports and Green Marketing
- Statistical Analysis for Business
- Some Indian Marketing Problems

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- Business Growth and Sustainability

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ONGOING PROJECT

- Joined as a Senior project officer under Dy. Director of NIRD prof. Sujit Dutta (Ph.D. in Sociology from Indian Institute of Technology, Kanpur and Post-Doctoral from Centre D'ectudes de L'asie du sud, EHESS, Paris)

PROJECT COMPLETED

- One UNDP and Ministry of Rural Development, GOI project under prof. B. Panda (PhD from Utkal University and Post Doc. Asian Institute of Technology, Thailand).

REFERENCES

1. Prof B.Jha, Co-Coordinator of MEMP, Faculty of Commerce, BHU
bjha_bhu@hotmail.com
2. Prof B.Dutta, Department of Economics, School of Management and Information Science, NEHU dutta.bijit@rediffmail.com

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Place: Shillong, India
Date: 10/03/2011

(Soumitra Kumar Bera)